

CYCLESERVICE IMPACT REPORT



2023 Season

Our story, so far

Our Mission

CycleService is promoting youth mental wellness and independence through biking. In 2023, we accomplished this by giving bikes to children at educational community rides while enduring a cross-country bike trek.



206

BIKES
DISTRIBUTED TO
YOUTH
NATIONWIDE

Our Purpose

CycleService aims to promote meaningful offline experiences for kids that build community and an appreciation for the outdoors. We want to ensure that everyone can experience the freedom and joy that bikes offer through education and outdoor activities.



Our 2023 GOALS

In 2023, CycleService set out on a cross-country cycling trip to inspire youth to put down their phones and get outside. Not every child is guaranteed access to the outdoor activities that are formative as a child, and we did everything in our power to change that.

1

Inspire Youth Across America

CycleService aims to provide all children the opportunity to experience the freedom and joy of formative childhood experiences, which include learning to bike outside. Through our 3,500-mile journey across the United States, we told a story about the possibilities when you have a bike and an appreciation for the outdoors.

3

Advocate For Safety

Children in each community *earned* their bike with sweat equity in a series of interactive safety courses. Each child left our events knowing how to ride safely on the road, how to properly wear a helmet, and how to make minor mechanical adjustments.

2

Provide Bikes

Throughout our journey, we committed to providing 206 bikes and helmets across four different communities. By giving children in each community a new bike we supply each child with the means for adventuring.



Our 2023 Outcomes

COMMUNITY	PARTNERS	OUTCOMES
Knoxville, TN	Two Bikes & Centro Hispano de East TN	<ul style="list-style-type: none">• 50 bikes distributed to students in a high-need Hispanic neighborhood.
Colorado Springs, CO	Kids on Bikes	<ul style="list-style-type: none">• 55 bikes distributed to students without bikes so they could use the pump track at school.
Ventura, CA	Bike Ventura County, Love Ventura & Patagonia	<ul style="list-style-type: none">• 50 bikes distributed in high-need neighborhood.• Programming covered safety and advocacy.
Buffalo, NY	Slow Roll Buffalo & PS 31: Harriet Tubman Ross	<ul style="list-style-type: none">• 51 bikes given to kids in Buffalo's East Side followed by neighborhood ride.

4

Cities Across the United States

206

Bikes & Helmets Distributed

\$40.3k

Raised for CycleService

3,500

Miles Travelled By Bike



ACKNOWLEDGEMENTS

There were many individuals and organizations instrumental in making CycleService's 2023 successful.

Our Families: The Beyer's, the Galvin's, and the Clark's thank you for your unwavering commitment.

Our Partners: Two Bikes Knoxville, Kids on Bikes, Bike Ventura County, Patagonia, Schwinn, Schwalbe, Ortlieb, and Clif Bar.

Our Sponsors: Lawley, the Raia Family, New Balance Foundation, West Herr, Chris O'brien, Hodgson Russ, JW Danforth, Try-It Distributing, Rich Products, Abbey Mecca, Revolution Buffalo, Boston College, and many, many more...

CycleService

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WE THANK YOU
FOR YOUR CONTINUED SUPPORT OF
CYCLESERVICE

